# International Workshop "Innovating Innovation Policy"

## September 26-27

## Venue: Kiel Institute for the World Economy

**Tuesday, September 25**

**19.00 -21.00   Reception, Kiel Institute**

**Wednesday, September 26**

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| **9.15 – 9.30** | **Opening Address** |
| **9.30 – 10.15** | **Uwe Cantner** ("Catalytic Schumpeterian Innovation Policy") |
| **10.15 – 11.00** | **Dirk Engel** ("The leading edge cluster competition and its impact on private R&D performance") |
| **11.00 – 11.30** | **Coffee Break** |
| **11.30 – 12.15** | **Fred Gault** ("User Innovation and Innovation Policy") |
| **12.15 – 13.00** | **Nicola Cortinovis & Frank van Oort** ("Between spilling over and boiling down: network-mediated spillovers, local knowledge base and productivity in European regions") |
| **13.00 – 14.15** | **Lunch Break** |
| **14.15 – 15.00** | **Dirk Fornahl** ("Clusters Networks International – A new approach to cluster internationalization") |
| **15.00 – 15.45** | **Julian Vehrke** ("Fostering place-based innovation and internationalization") |
| **15.45 – 16.00** | **Coffee Break** |
| **16.00 – 17.00** | **Panel: The future of place-based innovation policy** <br><br> Panelists: Ron Boschma, Uwe Cantner, Robert Hassink, Jürgen Wengel |
| **17.00 – 17.45** | **Will Arant** ("Bang for the buck? A meta-analysis of the impact of innovation policy instruments") |
| **19.00 – 23.00** | **Conference Dinner, Restaurant Längengrad** |

GEFÖRDERT VOM



**Centre for Regional and Innovation Economics**

**Thursday, September 27**

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| 9.00 – 9.45 | **Ron Boschma** ("Reconsidering smart specialization strategy") |
| 9.45 – 10.30 | **Huiwen Gong & Robert Hassink** ("Digitalization and geography? An economic geographical perspective") |
| 10.30 –11.00 | **Coffee Break** |
| 11.00 – 11.45 | **Alina Sorgner** ("The effects of digitalization on employment and entrepreneurship") |
| 11.45 – 12.45 | **Panel: How does the digital revolution challenge innovation policy?**<br><br>Panelists: Dirk Fornahl, Fred Gault, Robert Gold, Alina Sorgner |
| 12.45 – 14.00 | **Lunch Break** |
| 14.00 – 14.45 | **Marta Götz** ("Cluster role in advancing business digital transformation – pilot study of German Industry 4.0 clusters") |
| 14.45 – 15.30 | **Viviana Rojas Cifuentes & Dirk Dohse** ("The Chinese Social Credit System – and what it means for the rest of the world") |
| 15.30 – 15.45 | **Concluding remarks and farewell** |
| 15.45 | **End of Workshop** |